

GOVERNING NATURAL RESOURCES

— *for* —

AFRICA'S DEVELOPMENT

MAY 9 - 10 2013, OTTAWA, CANADA

FAIRMONT CHÂTEAU LAURIER, 1 RIDEAU STREET, BALLROOM



NSI

OTTAWA FORUM

**FOUNDED IN 1976,
THE NORTH-SOUTH INSTITUTE
(NSI) IS CANADA'S LEADING,
NON-PROFIT, INDEPENDENT
THINK TANK DEDICATED TO
IMPROVING PEOPLE'S LIVES IN
THE DEVELOPING WORLD THROUGH
EFFECTIVE INTERNATIONAL
DEVELOPMENT.**



THE NSI OTTAWA FORUM:

Annually, the NSI Ottawa Forum convenes Canadian and international policymakers, government officials, private sector leaders, civil society groups, multilateral institutions, donor agencies, diplomats, think tanks and academics to engage in meaningful dialogue on critical issues in the developing world.

GOVERNING NATURAL RESOURCES FOR AFRICA'S DEVELOPMENT:

Natural resource governance is critical in the Canadian policy context. As one of the world's most important investors in extractives, and one of the largest investors in Africa's natural resources, Canada is uniquely positioned to play a central role in defining best practices in natural resource governance.

The Canadian government has indicated its interest in promoting research and best practices in the natural resources sector, launching both the Centre for Excellence in Corporate Social Responsibility (2009) and the Canadian International Institute for Extractive Industries and Development (2012). These developments reflect a desire to mitigate the risks associated with corporate behavior by Canadian firms, as well as to position Canada internationally at the forefront of natural resource knowledge-management.



AT THE FORUM:

The NSI Ottawa Forum has secured key players in the governance of natural resources to speak on the following topics:

- Current and future roles of global and domestic institutions engaged in natural resource governance;
- The role and priorities of the private sector and civil society groups in governing Africa's natural resources;
- The implications of investment from emerging economies in Africa's extractive sector;
- The importance of free, prior and informed consent (FPIC) protocols for host communities in Africa; and the effectiveness of corporate social responsibility (CSR) principles in ensuring responsible corporate behaviour in the extractive sector.

Discussions will occur during six panels on the following topics:

- The Role of Africa's Natural Resources in the Global Economy;
- Governing the Extractive Sector in Africa: Institutional Challenges and Opportunities;
- Extractive Companies and Community Engagement in Africa: Beyond CSR, and the Role of Free, Prior and Informed Consent (FPIC);
- Emerging Economies and the New Scramble for Africa's Natural Resources;
- Mining and Development in Africa: Canada's Role
- Land Governance and Land Deals in Africa.

THE RESULTS

**THE NSI OTTAWA FORUM
WILL IDENTIFY BEST-PRACTICE
POLICY OPTIONS FOR NATURAL
RESOURCE GOVERNANCE, BASED
ON THE EXCHANGE AND IN DEPTH
ANALYSIS OF GLOBAL EXPERIENCES.
THESE POLICY OPTIONS WILL
REFLECT THE NEEDS OF HOST
GOVERNMENTS, MINING INVESTORS
AND LOCAL COMMUNITIES
IN ORDER TO CREATE A
WIN-WIN-WIN SITUATION.**

WHY NSI?

**FOR OVER THIRTY YEARS,
NSI HAS BEEN PROVIDING POLICY
ADVICE ON SOME OF THE WORLD'S
MOST INTRACTABLE PROBLEMS.**

In the course of our research we have engaged leading development policymakers and analysts, and closely collaborated with researchers in developing countries, to tackle timely issues such as; innovative financing for development, the currency transaction tax, the role of multilateral institutions in promoting effective development, the promotion of economic and social development policy in fragile states, and the creation of decent work opportunities through trade, migration and investment.

NSI's current research agenda focuses on three thematic areas, Governance for Equitable Growth, Fragile and Conflict-Affected States and Governance of Natural Resources, with a cross-cutting focus on decent work, gender equality and environmental sustainability.

With more than a decade of experience researching natural resource governance and FPIC issues in Canada and Latin America, NSI has a comparative advantage in its ability to bring its expertise to the African context.

The only Canadian institution currently connected to the main global initiatives on governance and resource extraction including the African Union (AU) Mining Vision, the World Bank, the World Bank Institute's work on extractives and The Natural Resource Charter, NSI is also a strategic partner of the new Canadian International for Extractives Industries and Development.

NSI has established a wide range of partnerships with institutions in Africa including:

- The Africa Institute of South Africa (AISA)**
- The South African Institute of International Affairs (SAIIA)**
- The Institute for Security Studies (ISS)**
- The United Nations Economic Commission for Africa**
- The African Economic Research Consortium (AERC)**
- The African Centre for Economic Transformation (ACET)**
- The Centre for the Study of Economies of Africa (CSEA)**
- The Africa Capacity Building Foundation (ACBF)**

NSI is also partnering with leading institutions in the BRICS countries, including:

- The China Academy of Sciences**
- The Chinese Institute for Reform and Development**
- The Russian Academy of Sciences**
- The BRICS Policy Centre**
- The Integrated Research for Action and Development**

In 2012, NSI was ranked as the world's best small think-tank by the 'Global Go-to Think-Tank Program' of the University of Pennsylvania.

SUPPORT

You can support the NSI Ottawa Forum by becoming a corporate sponsor. In return we can offer you the opportunity to:

PARTICIPATE

in a broad range of conference discussions and gain a greater understanding of the policies and practices that can enhance the governance of Africa's natural resources.

PROFILE

the work of your organization to an audience comprised of leaders and key decision-makers from a variety of international agencies including the World Bank, the African Union, regional development banks and United Nations' agencies.

ENGAGE

with over 200 conference participants, including international experts, senior representatives from multilateral organizations and government policymakers, leading academics, top students, and representatives from civil society organizations and the private sector.

MEET

senior representatives from emerging economies such as Brazil, Russia, India, China and South Africa (BRICS) who are key investors in Africa's natural resources, at the conference reception and gala dinner.



SPONSORSHIP PACKAGES

\$20,000

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- Gala Dinner - table of six (value of over \$750).
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\$10,000

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- Logo placement – on sponsor acknowledgement poster.
- Logo placement on conference webpage, and link to your website.
- Conference Participation – registration of four guests invited to attend full conference (value of over \$1000).
- Gala Dinner - invitations to four guests (value of over \$500).
- Publication Table – table for sponsors' publications to be prominently displayed.



\$5,000

NSI OTTAWA FORUM **Bronze Sponsor**

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- Reserved seating for you or your representatives during all plenary sessions.
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- Media – Your sponsorship will be acknowledged in press releases and at all media events prior to and during the conference.
- Sponsor Acknowledgement Poster - logo placement.
- Conference webpage – logo placement and link to your website.
- Conference Participation – registration of two guests invited to attend full conference (value of over \$500).
- Gala Dinner - invitations to two guests (value of over \$250).



\$2500

Gala Dinner Sponsor – Fairmont Chateau Laurier Hotel

THIS ENTITLES THE SPONSOR TO:

- Verbal recognition and appreciation during reception and dinner program.
- Invitation to two guests (\$250) for Gala Dinner.
- Your organization’s name listing on conference webpage and program.
- Your organization’s name on sponsor acknowledgement poster.
- Conference registration (\$140) for one guest from your organization.

\$1,000

Conference Luncheon Sponsor

THIS ENTITLES THE SPONSOR TO:

- Verbal recognition and appreciation during sponsored lunch.
- Your organization’s name on lunch table signage and on sponsor acknowledgement poster.
- Conference registration (\$140) for one guest from your organization.

WITH GRATITUDE

to the Canadian International Development Agency,
for their continued support.