



Building Authentic Relationships with CSR

Lalith Gunaratne

Sage Ontario for Mindful Leadership – Power of 3

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Authenticity

*“Authenticity consists in having a true and lucid **consciousness** of the situation, in assuming the **responsibilities** and risks that it involves, in **accepting** it in pride or humiliation, sometimes in horror and hate.*

*There is no doubt that authenticity demands much **courage**.*

*Thus, it is not surprising that one finds it so **rarely**.”*

Jean-Paul Sartre

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Social Licence

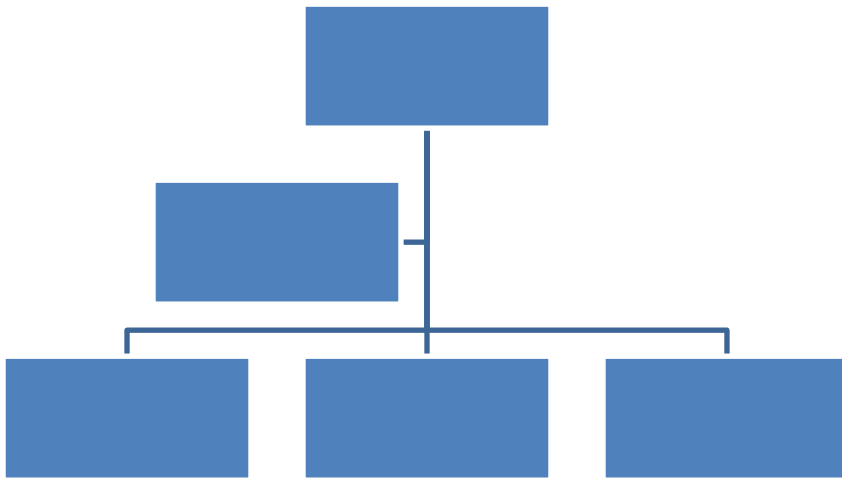


Converging Cultures

Hierarchy



Circle



Respecting Human Rights and Environment

- Respecting the local cultural, religious, spiritual perspectives towards land
 - Ensure that investment does not cause conflict in the community
 - Respecting local communities as rights holders
 - Co management of projects
- FPIC and allowing communities to say **NO**
- Ethical engagement with government
- **Yet, there is a fundamental Clash of Cultures**
 - **Ivory towers vs Ground realities**

Authentic Relationships

- Communications – looking each other in the eye
- Empathy
- Partnerships
- Trust
- Grow together

HARMONY WITH COMMUNITY

Peace of mind to operate

THE BRAND IMAGE
Communicating the message

LOYAL WORKFORCE
High productivity

**Leadership
Values and
Culture**

**ENVIRONMENTAL
SAFEGUARDS AND
WASTE MANAGEMENT**

ECO-EFFICIENCY

POWEROF3

CSR Mitigating Risk

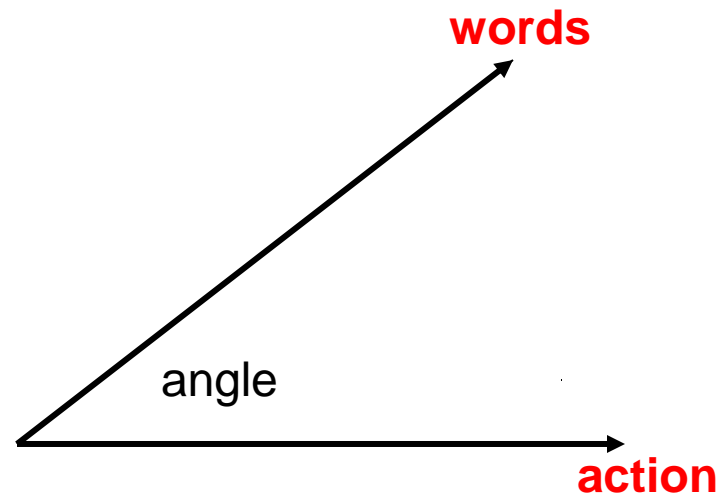
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- High Risk

- Low Risk

- **Pre compliance**
- **Compliance**
- **Beyond Compliance**
- **Integrated Strategy**
- **Purpose and Passion**

The Sustainability Advantage -Bob Willard

A Leadership Paradigm Shift



Walking the talk with Values....

Lau Masha former Minister of Home Affairs Tanzania says

- Resource nationalism is here to stay
- Using police and army to solve community issues is not sustainable
- Building walls around compounds is costly
- Engage in a trusting relationship with community from the start based on mutual respect - FPIC
- Ensure community initiatives outlast the mine
- Leave the area the way you found it

Building the Canadian Advantage

VISIONING A Holistic Canadian Strategy in Africa

- Leverage the old relationships and reputation in international development and diplomacy
- Crucial conversations with civil society (Mining Watch), think tanks (NSI, CCIC), academics (CAAS) – leverage the knowledge and experience
- Leverage good practices in the north
- Join Australia and others on development

Thank you....